

BUSINESS

AWARDING BODY EDEXCEL



Course Specification link:

<https://qualifications.pearson.com/en/qualifications/edexcel-a-levels/business-2015.html>

Brief outline of course

A Level Business will give you an exciting insight into the dynamic world of business. It is not just a theoretical subject it is about real life. You will learn about businesses and the way they operate in today's society. You will investigate problems which real businesses are currently facing and use your initiative to develop possible solutions.

Are you interested in:

- Finding out how businesses use advertising to persuade us to purchase products?
- Finding out the impact that world events have on businesses?
- Understanding the different stages of production of different consumer products?
- Understanding the recruitment techniques that businesses use to find new employees?

Leading to a career in:

- Finance, Insurance or Banking
- Marketing and Advertising
- Human Resources
- Social Media
- Administration
- Sales
- Entrepreneurship

Subject Entry Criteria

GCSE Maths Grade 5 and GCSE English Language or Literature Grade 5. Previous study of GCSE Business or a Level 2 Business qualification to Grade 5 equivalent is desirable.

Teachers to contact:

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